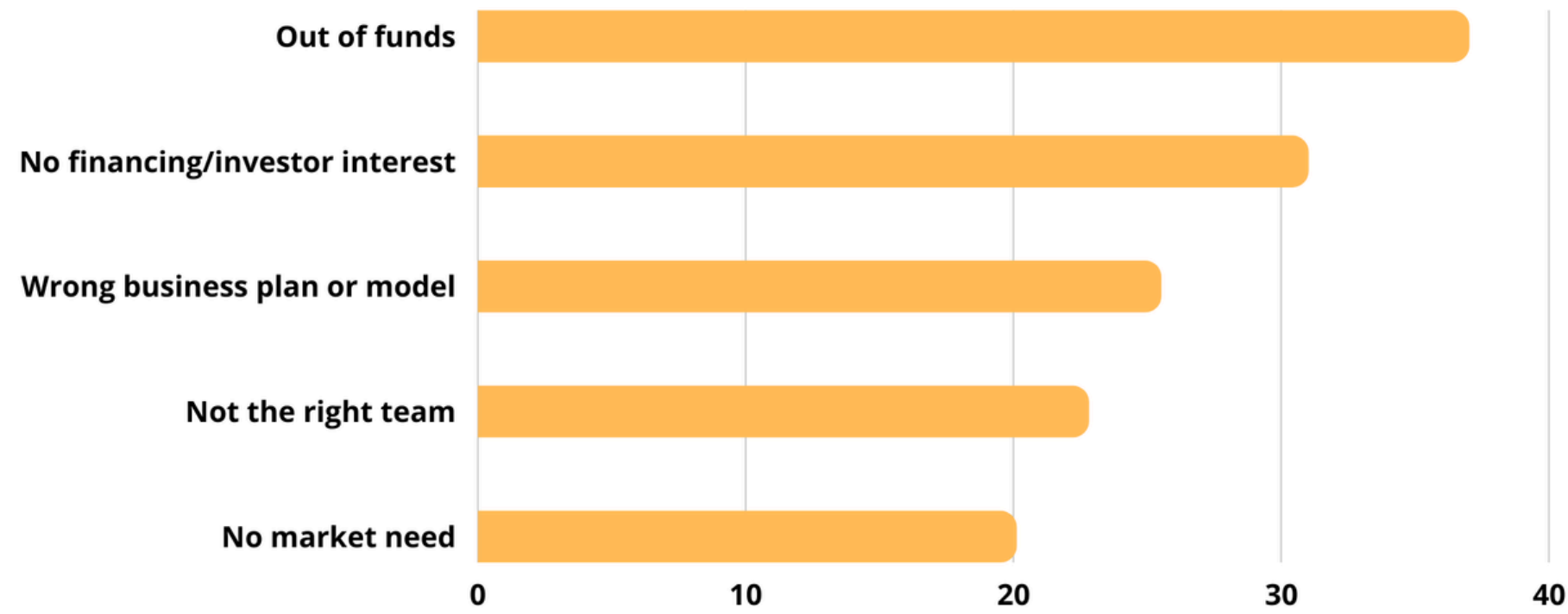




**The search for a
SUCCESSFUL
team**

5 reasons why startups fail



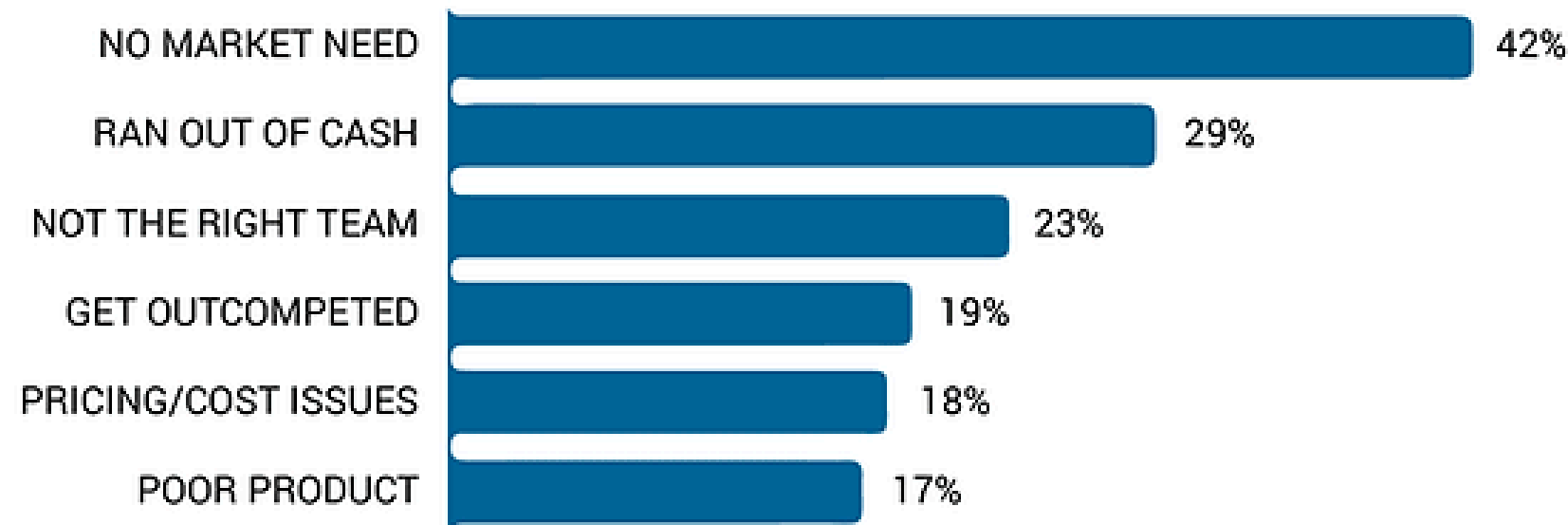
Why Startups Fail

The most common reasons for startup failure, from 2000 to 2020



THE TOP 20 REASONS STARTUPS FAIL

Based on an Analysis of 101 Startup Post-Mortems





00

Table of Content

● **Entrepreneurial
mindset**

● **Balanced team
composition**

● **There should be
a leader.**



01

Entrepreneurial mindset

- Proactiveness
- Ownership
- Adaptability





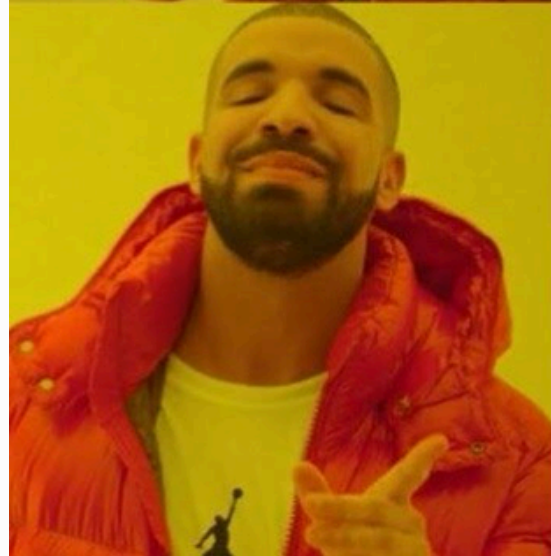
Proactiveness



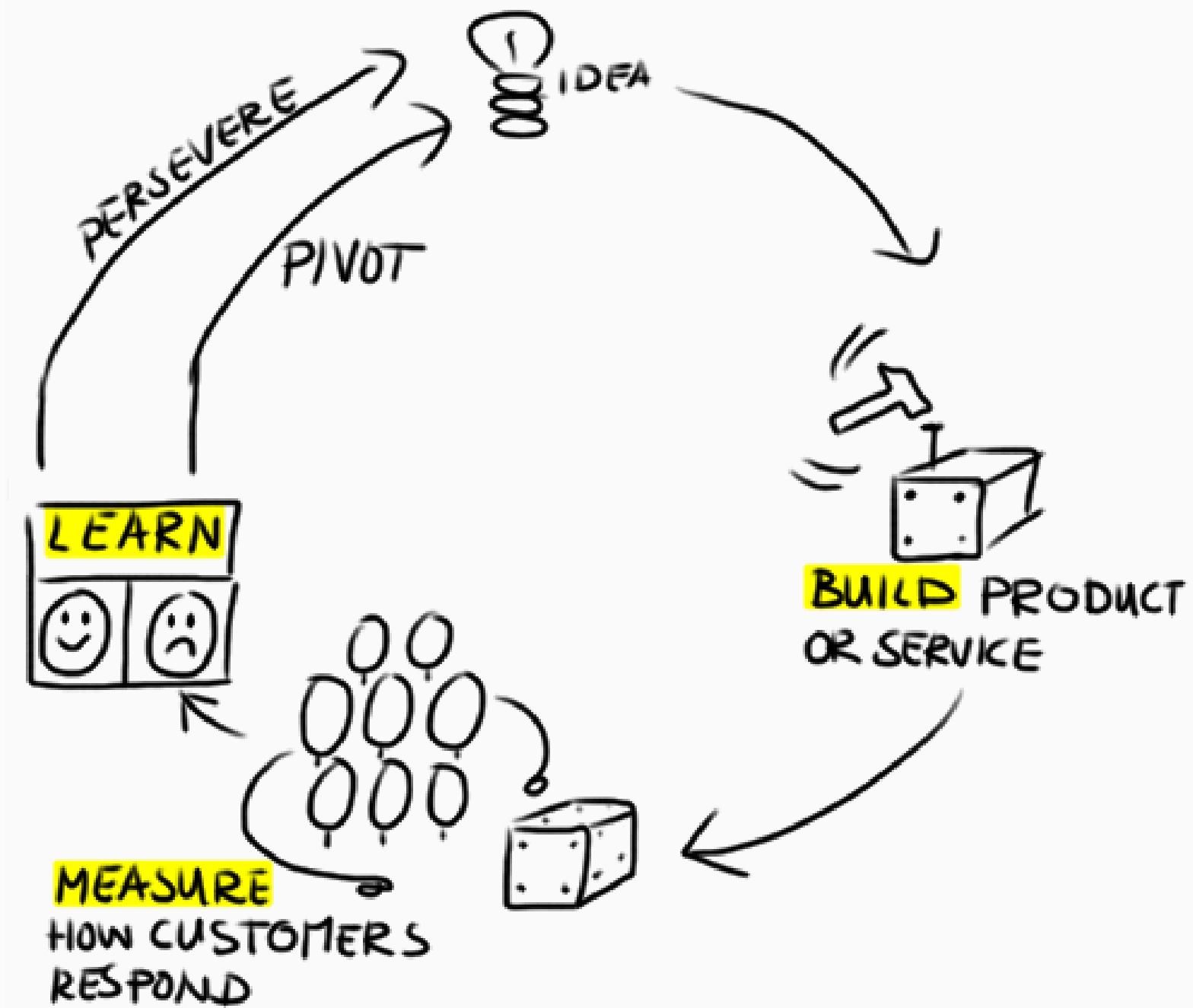
Ownership



"It's not my fault"



Taking ownership



Adaptability

pivot -

fundamentally changing the direction of a business when you realize the current products or services aren't meeting the needs of the market

02

Balanced team Composition

- Diversity in roles
- Skill Overlap





Skill Overlap





Diversity in roles

03

Leadership

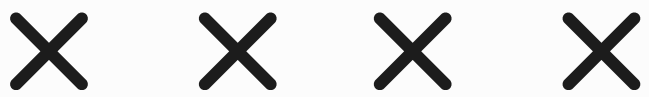
- Lead by example
- Decision making





Lead by example





Decision making



Thank You!



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